

#### **RIBA CPD Providers Network**

Deliver RIBA-approved CPD to build relationships by educating architects and specifiers

The RIBA CPD Providers Network, delivered by NBS, allows building product manufacturers to provide education about their products to architects who are willing and ready to learn. Continuing Professional Development (CPD) is mandatory for architects to keep their professional chartered status.

RIBA-approved CPD allows architects and other construction professionals to get top-quality, trusted content from hundreds of manufacturers to keep their knowledge up to date and research new products for future projects. At ribacpd.com, they can search for and book face-to-face or online CPDs, and access product-focused CPD training and the manufacturers' contact details.

#### Who is it for?

The RIBA CPD Providers Network is for **building product manufacturers** who want to **engage architects** and **educate** them about the products and services that they offer.



To find out more about joining the RIBA CPD Providers Network:

Email manufacturers@theNBS.com - Call 0345 200 1056

# What can RIBA CPD do for you?

#### Accreditation from a trusted brand

Get access to RIBA's clearly defined and exclusive content assessment standards. 75% of specifiers believe it's important for CPD material to be assessed and approved by the RIBA, due to the quality of the content and the trust they have in it.



#### Build brand awareness

Educate specifiers and raise awareness of your company's brand and products, with 64% of delegates going on to specify a manufacturer's product.

64%

of architects go on to specify
one or more of a manufacturer's
products after having
undertaken their CPD.

#### Provide an in-demand service

CPD is mandatory for all RIBA Chartered Members and helps them to stay up to date, competent and learn new skills and specialisms. RIBA approval of your CPD materials reinforces your company's expertise and overall credibility.



#### Showcase your CPD content

You get several CPD submissions and expert advice throughout the assessment process. There is a range of formats that you can use, from online and in-person seminars to podcasts, articles and even factory tours. CPD Showcase, our monthly online newsletter, will help to promote your CPD materials and increase visibility.

85%

of architects are familiar with the RIBA CPD Providers

Network logo.

## Build relationships

By providing RIBA-approved CPD seminars it can help you to open doors and secure meetings with specifiers, whilst also building long-term relationships – ultimately maximizing your sales opportunities.



### Exclusive member only events

Showcase your products by presenting to architects and specifiers at our RIBA CPD Roadshows, and gain insights from CPD experts at our RIBA CPD Providers Network Forums – a day of CPD just for you.

90%
of architects have used the
RIBA CPD Providers Network.

To find out more about joining the RIBA CPD Providers Network: Email **manufacturers@theNBS.com** - Call **0345 200 1056** 

