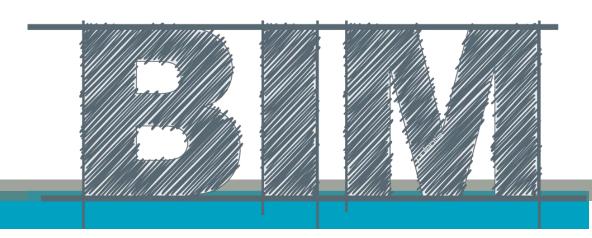
CAPITA



Making the case for BIM

Mike Turpin

(E) @ThatBIMThing

NBS, BIM for manufacturers - April 2017

"Engineering excellence and innovation for the infrastructure of tomorrow"

Introduction

Mike Turpin - Head of BIM for Capita

Delivering internal and external BIM support consultancy services

- EngTech TMICE
- Structural / Public Health engineering background
- Specialising in BIM for last 10 years
- Revit Certified Professional (Architecture, Structure & MEP)
- Founder of South BIM Region (<u>www.southbim.com</u>)
- Co-Founder of UK Dynamo User Group (www.UKDUG.co.uk)
- Committee member of UK BIM Regions (www.bimregions.co.uk)



Making the case for BIM

Make it:

- Simple
- Relevant
- Successful

Make it simple...

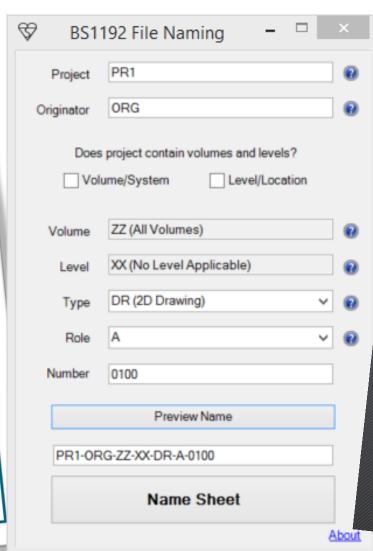
KISS - Keep It Simple Stupid

44 I DON'T HAVE TIME,,



"I welcome change, as long as nothing is altered or different."







Give the people what they want...

Make people want to do BIM PROVE IT HELPS!

Instead of "Ctrl, Alt & Del", press "Ctrl, Shift & Escape" to get straight to the task-manager in Windows.



Before you throw away a post-it, run it between the keys on your keyboard to collect crumbs and fluff.



To remove the stem from

strawberries, use a straw

Give the people what they want...

Make people want to do BIM PROVE IT HELPS!

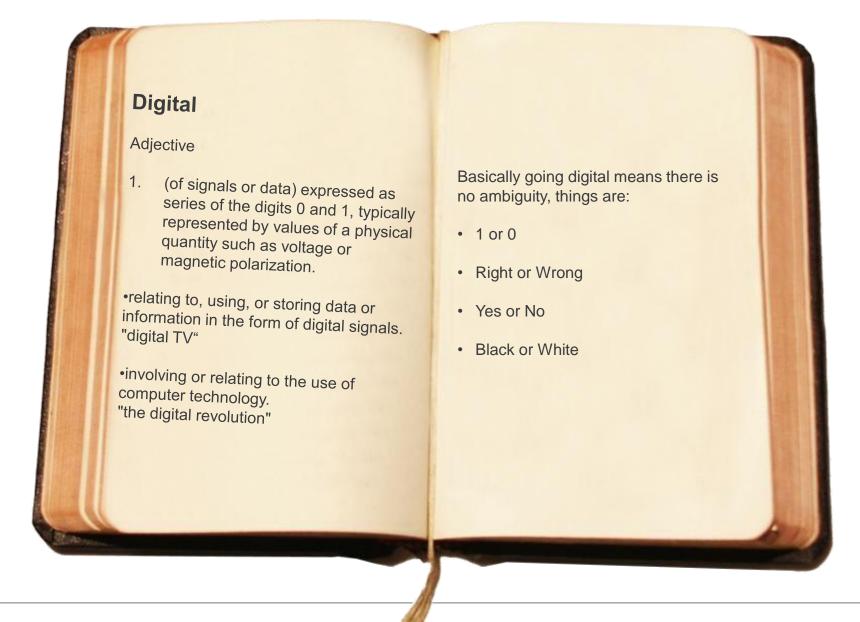




Make it relevant...



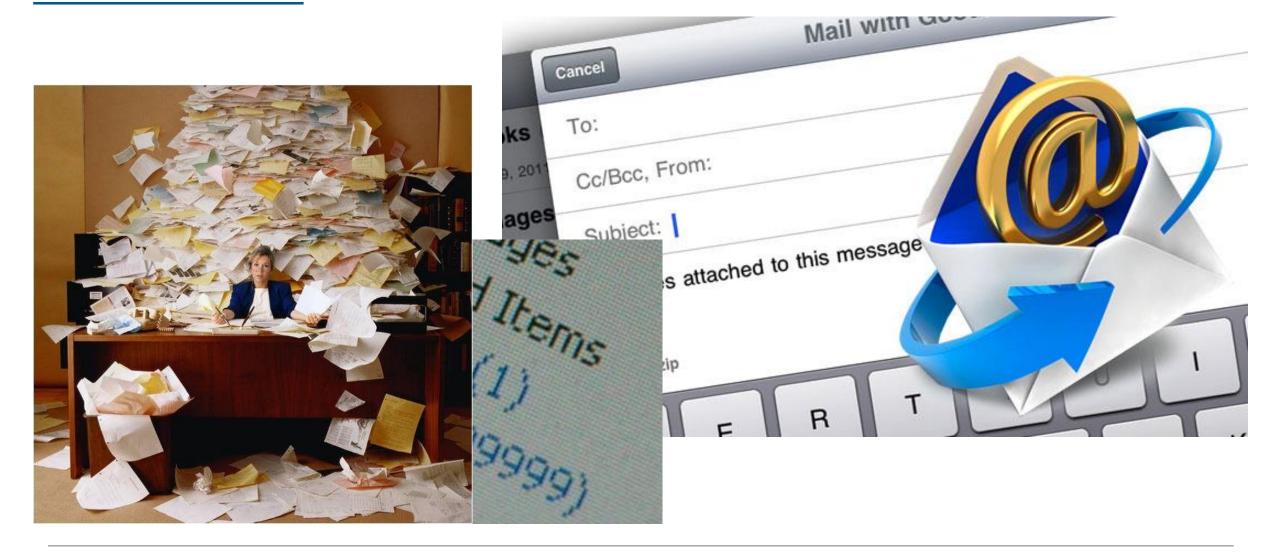
Digital Transformation in Construction



So what other areas have gone through a Digital Transformation?

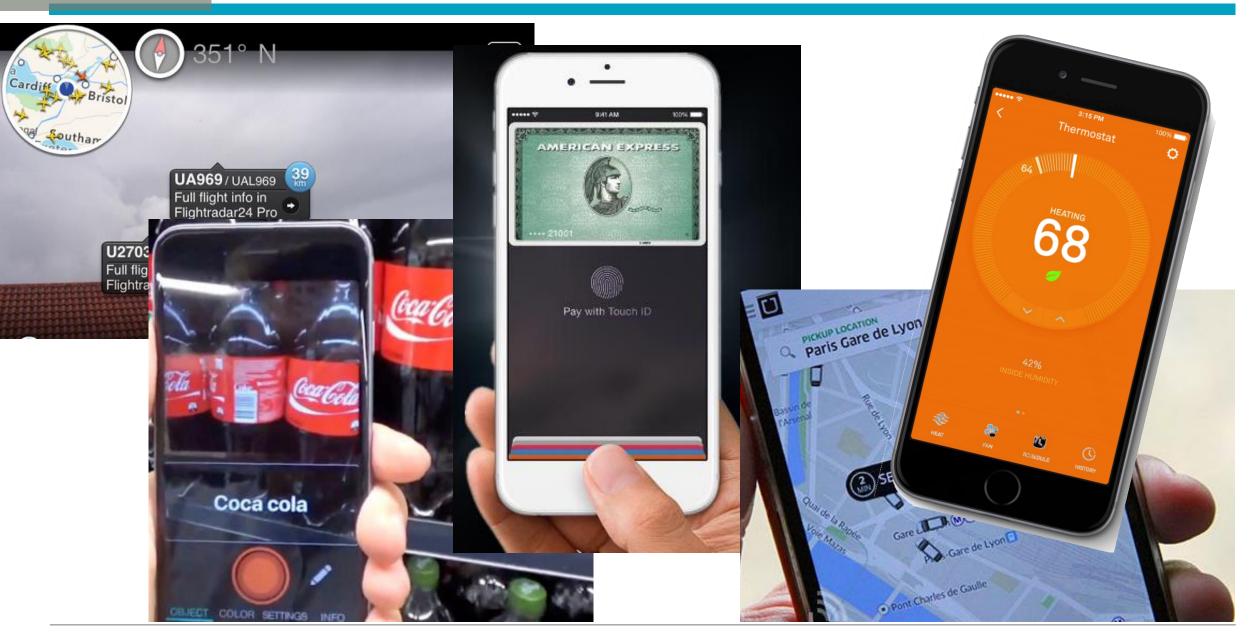


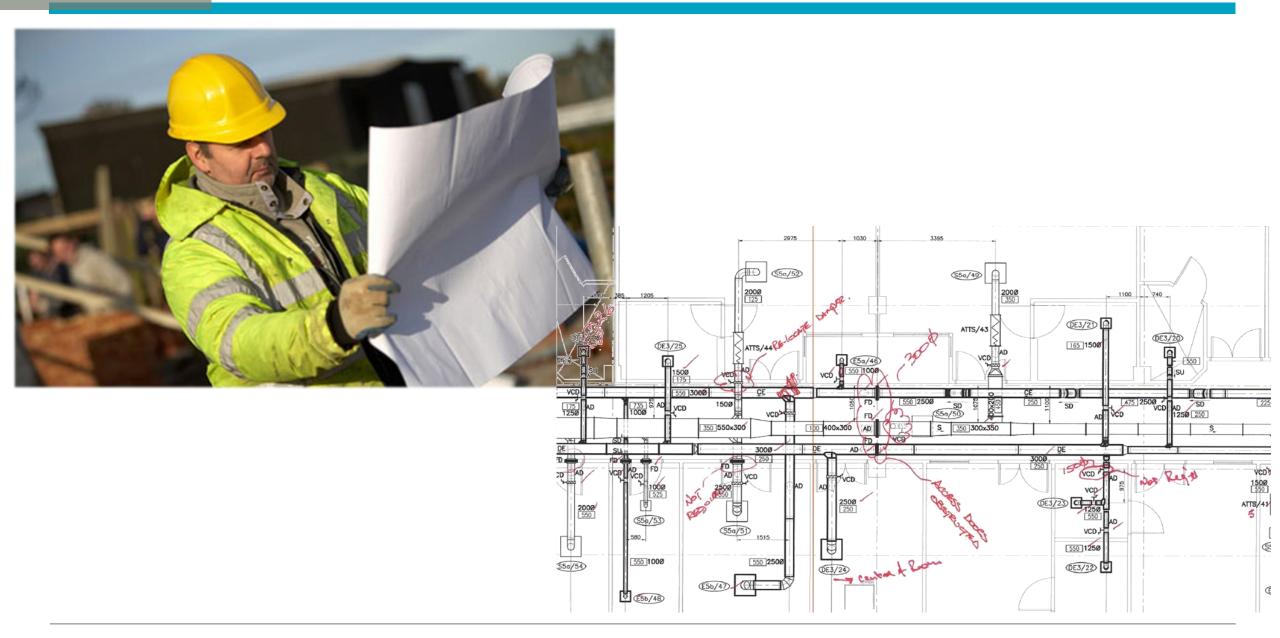
So what other areas have gone through a Digital Transformation? <u>Written Communication</u>



So what other areas have gone through a Digital Transformation?

- ➤ Written Communication (Email)
- > Spoken Communication (Mobiles, Internet phones)
- ➤ Shopping (Barcodes)
- > TV & Film (Netflix, Iplayer)
- Banking
- ➤ Road Tax
- ➤ Online Shopping
- ▶ Parking (Ringo)
- Transport (trains / planes)
- Etc.
- ➤ Etc.
- ➤ Etc.





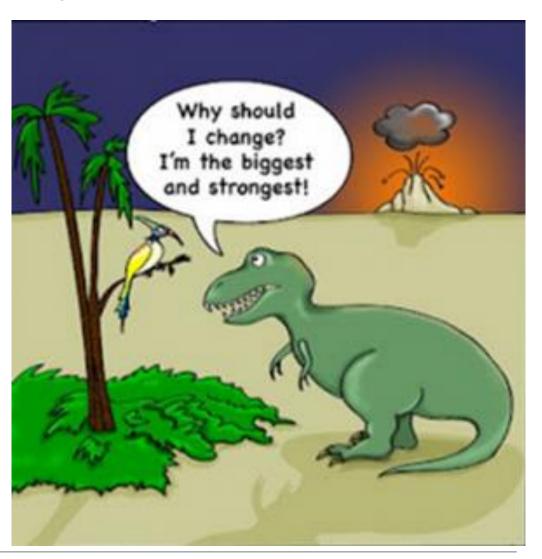


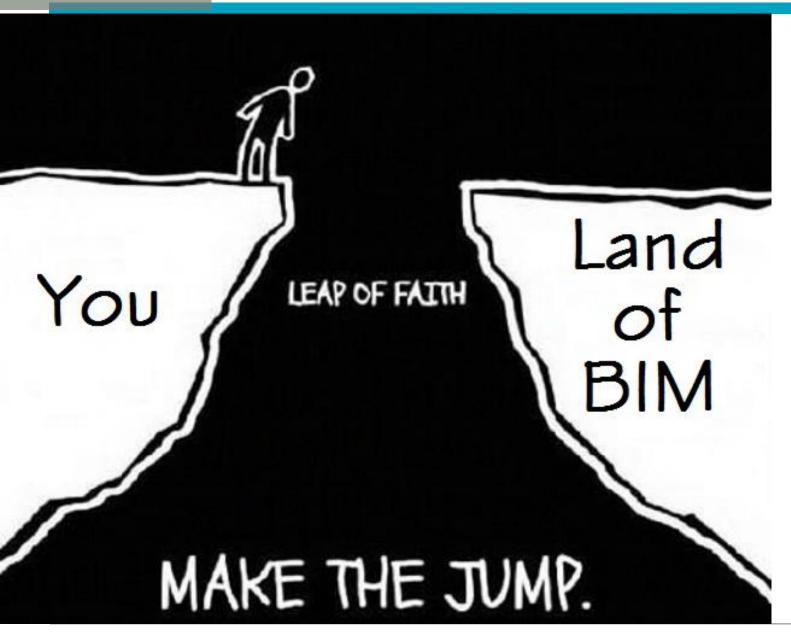
Make it successful...



Its up to you whether you do BIM but can you really afford not to?







BETTER IMPROVED METHODS



Thank you for listening

Any Questions?



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