

CPD Providers Network Logo Guidelines

The RIBA CPD Providers Network logo may be used by registered RIBA CPD Providers Network subscribers (“Permitted Users”) with approved material and current contracts. The logo is available as png, jpg and eps files in black and white only, and should not be modified in any way whatsoever.

The logo



Position and placement

We appreciate you will have your own unique design for stationery and web pages etc so no single instruction would be appropriate for the positioning of the logo. However, the clear space zone must be adhered to.

Clear space

To allow our logotype to stand out, do not place any designed objects such as illustrations, other logos, or text in the clear space shown. Clear space for all our logos is set at double the width of X.



Minimum
Logo Height

12mm
or 35px

Who may use the logos?

Permitted users can make the logo available to advertising and PR agencies who are creating collateral on their behalf. The logo cannot otherwise be passed on or sold for use by third parties.

The logo cannot be displayed on third party websites or third party digital and physical material other than the Chartered Institute of Architectural Technologists (CIAT), The British Institute of Interior Designers (BIID) and the Chartered Institute of Building Services Engineers (CIBSE).

Cancellation of your subscription or withdrawal of any of your content means you are no longer permitted to use the logo. It is your sole responsibility to remove it from any physical or electronic collateral on which it appears, including without limitation, subsequent print runs of any physical collateral.

If we discover subsequent to cancellation that you are using the RIBA or RIBA CPD Providers Network name or have exploited the logo in relation to any of the services that we provide, we may be forced to take legal action to enforce our intellectual property rights.

Where can the logo be used?

The RIBA CPD Providers Network logo can be used widely on your own digital and physical collateral as a membership badge. This includes, but is not limited to, the following examples:

- Social media channels
- Presentations and handouts
- Videos
- Advertising – online and offline
- Display signs and pop up blinds for exhibitions
- Printed matter (books, technical guides, data sheets, design guides, etc)
- Website – your own website only
- Newsletters
- Business stationery – letterheads, business cards and compliment slips

The logo cannot be used on third party websites or on other digital content or physical collateral other than those of CIAT, CIBSE or BIID.

Compliance

Compliance with these guidelines forms part of the terms attached to the licence granted by RIBA to use the RIBA CPD Providers Network logo. RIBA reserves the right to withdraw your licence to use the logo, and in extreme cases of clear breach, to seek compensation from you if you do not follow these instructions. Any action based on breach may be taken in the English courts. The licence is specific to the person or company to whom RIBA grant the right to use the logo, and you may not transfer, pass on or sublicense your right to use it. This includes trade associations wishing to pass it on to its members.

These instructions, the right to use the RIBA CPD Providers Network logo and its precise name, appearance and format may be withdrawn, amended or replaced at any time.

In addition to any particular restrictions set out in these guidelines, the RIBA CPD Providers Network logo must not be used on any document or in any context where any of the following occur:

- Support of a political party
- Promotion of a third party's product or third party sponsorship of an event or project
- On opinion pieces generated by your company
- Any CPD material that has not been approved by RIBA, including material that no longer matches what RIBA assessed and approved
- Any defamatory, racist, sexist, ageist, offensive, bigoted or obscene statements or any statements or material denigrating any other company or RIBA
- Any situation or activity which would expose RIBA or any aspect of its business to disrepute.

Contact details

If you have any questions about the use of this logo, please contact our customer services team: manufacturers@thenbs.com | 0345 200 1056